



Version Name: Content Insights - 1 - Low

We take box office and streaming predictions as a base and approximate other revenue and cost streams from industry averages. You can edit the rate from reference according to your deals or territories. The rates is from the gross values.

Important assumptions for the financial results:

Production Budget: 0.90M USD
Domestic P&A Budget: 0.30M USD
Number of theaters: 50

Note that the production budget, Domestic P&A budget, and number of theaters have an important influence on the predictions. If you have changed any of these parameters, update the corresponding parameter on the project overview and run a new analysis to get new predictions.

VIEW OTHER PARAMETERS INFLUENCING THE FORECASTS

The analysis used is Content Insights - 1 - LOW case.
To add a new international release country, please add it in Financial Forecasts (AI) of Content Insights - 1.
To add a new analysis to the Financial projections, please create a new version.

Revenue Item	Rate From Reference	Gross	United States (Domestic)	Australia	South Korea	New Zealand	France	Canada	Germany
Revenue reference (box office)	100.00 %	2,388,134 USD	181,874 USD	40,905 USD	33,294 USD	21,630 USD	176,945 USD	13,689 USD	106,639 USD

Revenue Item	Rate From Reference	Gross	United States (Domestic)	Australia	South Korea	New Zealand	France	Canada	Germany
THEATRICAL REVENUE									
Total theatrical revenue	100.00 %	2,388,134 USD	181,874 USD	40,905 USD	33,294 USD	21,630 USD	176,945 USD	13,689 USD	106,639 USD
Exhibitor share	-50.00 %	-1,194,062 USD	-90,937 USD	-20,452 USD	-16,647 USD	-10,815 USD	-88,472 USD	-6,844 USD	-53,319 USD
Distribution share	-20.00 %	-477,617 USD	-36,374 USD	-8,181 USD	-6,658 USD	-4,326 USD	-35,389 USD	-2,737 USD	-21,327 USD
Sales agent fees	-4.00 %	-95,511 USD	-7,274 USD	-1,636 USD	-1,331 USD	-865 USD	-7,077 USD	-547 USD	-4,265 USD
P&A *	-20.00 %	-477,627 USD	-36,375 USD	-8,181 USD	-6,659 USD	-4,326 USD	-35,389 USD	-2,738 USD	-21,328 USD

WARNING: the P&A budget is not the same as in the analysis.

NET THEATRICAL REVENUE		143,317 USD	10,914 USD	2,455 USD	1,999 USD	1,298 USD	10,618 USD	823 USD	6,400 USD
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* P&A expenses for foreign countries are computed using the identical ratio as that between domestic P&A costs and projected domestic revenue.

Financial Projections - SEE ME - 2/3 - LOW

Revenue Item	Rate From Reference	Gross	United States (Domestic)	Australia	South Korea	New Zealand	France	Canada	Germany
TV DISTRIBUTION									
Pay TV	10.00 %	238,803 USD	18,187 USD	4,090 USD	3,329 USD	2,163 USD	17,694 USD	1,368 USD	10,663 USD
Free TV	20.00 %	477,617 USD	36,374 USD	8,181 USD	6,658 USD	4,326 USD	35,389 USD	2,737 USD	21,327 USD
Distribution expenses	-10.00 %	-238,803 USD	-18,187 USD	-4,090 USD	-3,329 USD	-2,163 USD	-17,694 USD	-1,368 USD	-10,663 USD
Sales agent fees	-2.00 %	-47,750 USD	-3,637 USD	-818 USD	-665 USD	-432 USD	-3,538 USD	-273 USD	-2,132 USD

WARNING: the P&A budget is not the same as in the analysis.

NET TV DISTRIBUTION		429,867 USD	32,737 USD	7,363 USD	5,993 USD	3,894 USD	31,851 USD	2,464 USD	19,195 USD
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Revenue Item	Rate From Reference	Gross	United States (Domestic)	Australia	South Korea	New Zealand	France	Canada	Germany
Revenue reference (streaming)	100.00 %	516,724 USD	237,264 USD	19,081 USD	0 USD	0 USD	53,471 USD	0 USD	116,612 USD

Revenue Item	Rate From Reference	Gross	United States (Domestic)	Australia	South Korea	New Zealand	France	Canada	Germany
HOME DISTRIBUTION									
Streaming	100.00 %	516,724 USD	237,264 USD	19,081 USD	0 USD	0 USD	53,471 USD	0 USD	116,612 USD
DVD	1.00 %	5,164 USD	2,372 USD	190 USD	0 USD	0 USD	534 USD	0 USD	1,166 USD
Distribution expenses	-25.00 %	-129,179 USD	-59,316 USD	-4,770 USD	0 USD	0 USD	-13,367 USD	0 USD	-29,153 USD
Sales agent fees	-5.00 %	-25,834 USD	-11,863 USD	-954 USD	0 USD	0 USD	-2,673 USD	0 USD	-5,830 USD
NET HOME DISTRIBUTION		366,875 USD	168,457 USD	13,547 USD	0 USD	0 USD	37,965 USD	0 USD	82,795 USD

Financial Projections - SEE ME - 3/3 - LOW

TOTAL REVENUE		3,626,442 USD	476,071 USD	72,447 USD	43,281 USD	28,119 USD	284,033 USD	17,794 USD	256,407 USD
TOTAL NET REVENUE		940,059 USD	212,108 USD	23,365 USD	7,992 USD	5,192 USD	80,434 USD	3,287 USD	108,390 USD
TOTAL PRODUCTION BUDGET		900,000 USD							
GROSS REVENUE TO BUDGET RATIO		403 %							
RETURN ON INVESTMENT ²		4 %							
RETURN ON INVESTMENT (based on hard money) ³		N/A							

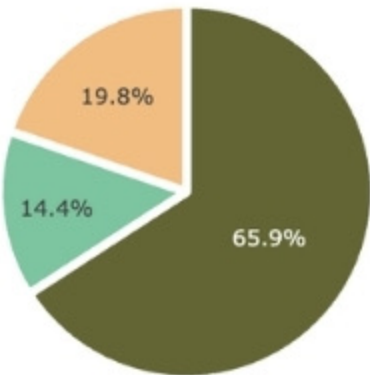
¹Gross revenue to budget ratio = Total revenue / total production budget

²ROI = (total net revenue - total production budget) / total production budget

³ROI (based on hard money) = (total net revenue - hard money) / hard money
where hard money is the part of the production budget with recoupment rank > 0 (see Financing)

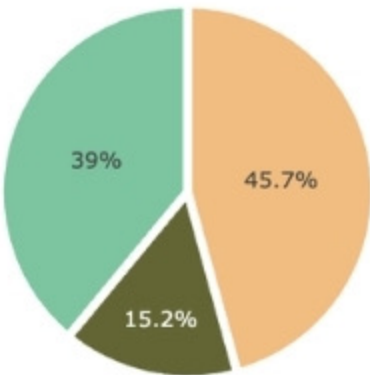
Total revenue breakdown

- THEATRICAL REVENUE
- TV DISTRIBUTION
- HOME DISTRIBUTION



Net Revenue breakdown

- NET TV DISTRIBUTION
- NET HOME DISTRIBUTION
- NET THEATRICAL REVENUE



Financial projections



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AN ANALYSIS BY LARGO

Financial Projections - SEE ME - 1/3 - MEDIUM

Version Name: Content Insights - 1 - Average

We take box office and streaming predictions as a base and approximate other revenue and cost streams from industry averages. You can edit the rate from reference according to your deals or territories. The rates is from the gross values.

Important assumptions for the financial results:

Production Budget: 0.90M USD
Domestic P&A Budget: 0.30M USD
Number of theaters: 50

Note that the production budget, Domestic P&A budget, and number of theaters have an important influence on the predictions. If you have changed any of these parameters, update the corresponding parameter on the project overview and run a new analysis to get new predictions.

VIEW OTHER PARAMETERS INFLUENCING THE FORECASTS

The analysis used is Content Insights - 1 - AVG case.
To add a new international release country, please add it in Financial Forecasts (AI) of Content Insights - 1.
To add a new analysis to the Financial projections, please create a new version.

Revenue Item	Rate From Reference	Gross	United States (Domestic)	Australia	South Korea	New Zealand	France	Canada	Germany
Revenue reference (box office)	100.00 %	4,278,220 USD	473,747 USD	56,817 USD	64,744 USD	58,108 USD	404,363 USD	35,658 USD	486,388 USD

Revenue Item	Rate From Reference	Gross	United States (Domestic)	Australia	South Korea	New Zealand	France	Canada	Germany
THEATRICAL REVENUE									
Total theatrical revenue	100.00 %	4,278,220 USD	473,747 USD	56,817 USD	64,744 USD	58,108 USD	404,363 USD	35,658 USD	486,388 USD
Exhibitor share	-50.00 %	-2,139,105 USD	-236,873 USD	-28,408 USD	-32,372 USD	-29,054 USD	-202,181 USD	-17,829 USD	-243,194 USD
Distribution share	-20.00 %	-855,633 USD	-94,749 USD	-11,363 USD	-12,948 USD	-11,621 USD	-80,872 USD	-7,131 USD	-97,277 USD
Sales agent fees	-4.00 %	-171,116 USD	-18,949 USD	-2,272 USD	-2,589 USD	-2,324 USD	-16,174 USD	-1,426 USD	-19,455 USD
P&A *	-63.32 %	-2,709,178 USD	-300,000 USD	-35,979 USD	-40,999 USD	-36,797 USD	-256,063 USD	-22,580 USD	-308,005 USD
NET THEATRICAL REVENUE		-1,596,812 USD	-176,824 USD	-21,205 USD	-24,164 USD	-21,688 USD	-150,927 USD	-13,308 USD	-181,543 USD

* P&A expenses for foreign countries are computed using the identical ratio as that between domestic P&A costs and projected domestic revenue.

Financial Projections - SEE ME - 2/3 - MEDIUM

Revenue Item	Rate From Reference	Gross	United States (Domestic)	Australia	South Korea	New Zealand	France	Canada	Germany
TV DISTRIBUTION									
Pay TV	10.00 %	427,810 USD	47,374 USD	5,681 USD	6,474 USD	5,810 USD	40,436 USD	3,565 USD	48,638 USD
Free TV	20.00 %	855,633 USD	94,749 USD	11,363 USD	12,948 USD	11,621 USD	80,872 USD	7,131 USD	97,277 USD
Distribution expenses	-10.00 %	-427,810 USD	-47,374 USD	-5,681 USD	-6,474 USD	-5,810 USD	-40,436 USD	-3,565 USD	-48,638 USD
Sales agent fees	-2.00 %	-85,554 USD	-9,474 USD	-1,136 USD	-1,294 USD	-1,162 USD	-8,087 USD	-713 USD	-9,727 USD
NET TV DISTRIBUTION		770,079 USD	85,275 USD	10,227 USD	11,654 USD	10,459 USD	72,785 USD	6,418 USD	87,550 USD

Revenue Item	Rate From Reference	Gross	United States (Domestic)	Australia	South Korea	New Zealand	France	Canada	Germany
Revenue reference (streaming)	100.00 %	2,902,692 USD	1,996,584 USD	85,008 USD	0 USD	0 USD	129,696 USD	0 USD	162,780 USD

Revenue Item	Rate From Reference	Gross	United States (Domestic)	Australia	South Korea	New Zealand	France	Canada	Germany
HOME DISTRIBUTION									
Streaming	100.00 %	2,902,692 USD	1,996,584 USD	85,008 USD	0 USD	0 USD	129,696 USD	0 USD	162,780 USD
DVD	1.00 %	29,023 USD	19,965 USD	850 USD	0 USD	0 USD	1,296 USD	0 USD	1,627 USD
Distribution expenses	-25.00 %	-725,673 USD	-499,146 USD	-21,252 USD	0 USD	0 USD	-32,424 USD	0 USD	-40,695 USD
Sales agent fees	-5.00 %	-145,132 USD	-99,829 USD	-4,250 USD	0 USD	0 USD	-6,484 USD	0 USD	-8,139 USD
NET HOME DISTRIBUTION		2,060,910 USD	1,417,574 USD	60,356 USD	0 USD	0 USD	92,084 USD	0 USD	115,573 USD

Financial Projections - SEE ME - 3/3 - MEDIUM

TOTAL REVENUE		8,493,378 USD	2,632,419 USD	159,719 USD	84,166 USD	75,539 USD	656,663 USD	46,354 USD	796,710 USD
TOTAL NET REVENUE		1,234,177 USD	1,326,025 USD	49,378 USD	-12,510 USD	-11,229 USD	13,942 USD	-6,890 USD	21,580 USD
TOTAL PRODUCTION BUDGET		900,000 USD							
GROSS REVENUE TO BUDGET RATIO		944 %							
RETURN ON INVESTMENT ²		37 %							
RETURN ON INVESTMENT (based on hard money) ³		N/A							

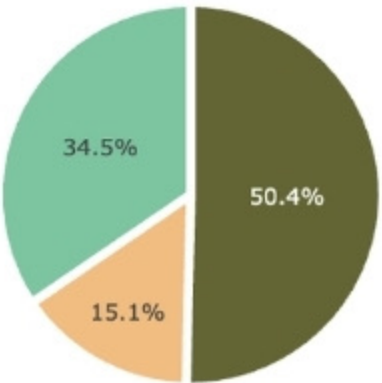
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²ROI = (total net revenue - total production budget) / total production budget

³ROI (based on hard money) = (total net revenue - hard money) / hard money
where hard money is the part of the production budget with recoupment rank > 0 (see Financing)

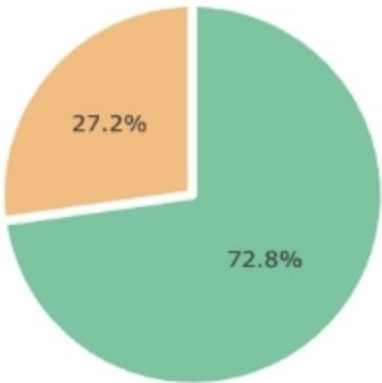
Total revenue breakdown

- THEATRICAL REVENUE
- HOME DISTRIBUTION
- TV DISTRIBUTION



Net Revenue breakdown

- NET HOME DISTRIBUTION
- NET TV DISTRIBUTION





Version Name: Content Insights - 1 - High

We take box office and streaming predictions as a base and approximate other revenue and cost streams from industry averages. You can edit the rate from reference according to your deals or territories. The rates is from the gross values.

Important assumptions for the financial results:

Production Budget: 0.90M USD
Domestic P&A Budget: 0.30M USD
Number of theaters: 50

Note that the production budget, Domestic P&A budget, and number of theaters have an important influence on the predictions. If you have changed any of these parameters, update the corresponding parameter on the project overview and run a new analysis to get new predictions.

VIEW OTHER PARAMETERS INFLUENCING THE FORECASTS

The analysis used is Content Insights - 1 - HIGH case.
To add a new international release country, please add it in Financial Forecasts (AI) of Content Insights - 1.
To add a new analysis to the Financial projections, please create a new version.

Revenue Item	Rate From Reference	Gross	United States (Domestic)	Australia	South Korea	New Zealand	France	Canada	Germany
Revenue reference (box office)	100.00 %	7,953,728 USD	570,937 USD	98,401 USD	80,592 USD	93,955 USD	1,524,608 USD	42,973 USD	742,520 USD

Revenue Item	Rate From Reference	Gross	United States (Domestic)	Australia	South Korea	New Zealand	France	Canada	Germany
THEATRICAL REVENUE									
Total theatrical revenue	100.00 %	7,953,728 USD	570,937 USD	98,401 USD	80,592 USD	93,955 USD	1,524,608 USD	42,973 USD	742,520 USD
Exhibitor share	-50.00 %	-3,976,858 USD	-285,468 USD	-49,200 USD	-40,296 USD	-46,977 USD	-762,304 USD	-21,486 USD	-371,260 USD
Distribution share	-20.00 %	-1,590,737 USD	-114,187 USD	-19,680 USD	-16,118 USD	-18,791 USD	-304,921 USD	-8,594 USD	-148,504 USD
Sales agent fees	-4.00 %	-318,135 USD	-22,837 USD	-3,936 USD	-3,223 USD	-3,758 USD	-60,984 USD	-1,718 USD	-29,700 USD
P&A *	-52.55 %	-4,179,298 USD	-300,000 USD	-51,705 USD	-42,347 USD	-49,368 USD	-801,108 USD	-22,580 USD	-390,159 USD
NET THEATRICAL REVENUE		-2,111,300 USD	-151,555 USD	-26,120 USD	-21,392 USD	-24,939 USD	-404,709 USD	-11,405 USD	-197,103 USD

* P&A expenses for foreign countries are computed using the identical ratio as that between domestic P&A costs and projected domestic revenue.

Financial Projections - SEE ME - 2/3 - HIGH

Revenue Item	Rate From Reference	Gross	United States (Domestic)	Australia	South Korea	New Zealand	France	Canada	Germany
TV DISTRIBUTION									
Pay TV	10.00 %	795,362 USD	57,093 USD	9,840 USD	8,059 USD	9,395 USD	152,460 USD	4,297 USD	74,252 USD
Free TV	20.00 %	1,590,737 USD	114,187 USD	19,680 USD	16,118 USD	18,791 USD	304,921 USD	8,594 USD	148,504 USD
Distribution expenses	-10.00 %	-795,362 USD	-57,093 USD	-9,840 USD	-8,059 USD	-9,395 USD	-152,460 USD	-4,297 USD	-74,252 USD
Sales agent fees	-2.00 %	-159,063 USD	-11,418 USD	-1,968 USD	-1,611 USD	-1,879 USD	-30,492 USD	-859 USD	-14,850 USD
NET TV DISTRIBUTION		1,431,674 USD	102,769 USD	17,712 USD	14,507 USD	16,912 USD	274,429 USD	7,735 USD	133,654 USD

Revenue Item	Rate From Reference	Gross	United States (Domestic)	Australia	South Korea	New Zealand	France	Canada	Germany
Revenue reference (streaming)	100.00 %	4,322,772 USD	2,847,178 USD	183,475 USD	0 USD	0 USD	226,850 USD	0 USD	328,848 USD

Revenue Item	Rate From Reference	Gross	United States (Domestic)	Australia	South Korea	New Zealand	France	Canada	Germany
HOME DISTRIBUTION									
Streaming	100.00 %	4,322,772 USD	2,847,178 USD	183,475 USD	0 USD	0 USD	226,850 USD	0 USD	328,848 USD
DVD	1.00 %	43,224 USD	28,471 USD	1,834 USD	0 USD	0 USD	2,268 USD	0 USD	3,288 USD
Distribution expenses	-25.00 %	-1,080,690 USD	-711,794 USD	-45,868 USD	0 USD	0 USD	-56,712 USD	0 USD	-82,212 USD
Sales agent fees	-5.00 %	-216,135 USD	-142,358 USD	-9,173 USD	0 USD	0 USD	-11,342 USD	0 USD	-16,442 USD
NET HOME DISTRIBUTION		3,069,171 USD	2,021,497 USD	130,268 USD	0 USD	0 USD	161,064 USD	0 USD	233,482 USD

Financial Projections - SEE ME - 3/3 - HIGH

TOTAL REVENUE		14,705,823 USD	3,617,866 USD	313,230 USD	104,769 USD	122,141 USD	2,211,107 USD	55,864 USD	1,297,412 USD
TOTAL NET REVENUE		2,389,545 USD	1,972,711 USD	121,860 USD	-6,885 USD	-8,027 USD	30,784 USD	-3,670 USD	170,033 USD
TOTAL PRODUCTION BUDGET		900,000 USD							
GROSS REVENUE TO BUDGET RATIO		1,634 %							
RETURN ON INVESTMENT ²		166 %							
RETURN ON INVESTMENT (based on hard money) ³		N/A							

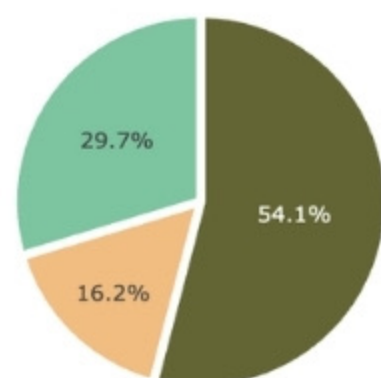
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where hard money is the part of the production budget with recoupment rank > 0 (see Financing)

Total revenue breakdown

■ THEATRICAL REVENUE
 ■ HOME DISTRIBUTION
 ■ TV DISTRIBUTION



Net Revenue breakdown

■ NET HOME DISTRIBUTION
 ■ NET TV DISTRIBUTION

